



Dear Member and Customer,

The Board of Directors of both Advanced Agri-Solutions Co-op, Inc. and Southwest Landmark, Inc. voted unanimously at their September Board meetings to bring the consolidation proposal to a vote of the membership; the vote will be held in late January. Both Boards request your support on our consolidation recommendation of these highly complimentary businesses. Our discussions and analysis over the past months have only confirmed that our membership would be better served through consolidation, than to remain as separate organizations. The Board of Directors of both organizations believes that a positive vote for the consolidation will strategically position the new organization for success well into the future.

In past strategic planning sessions both organizations have discussed strengths, weaknesses, opportunities, and threats that needed to be addressed for the future survivability of the business. Successful organizations look for ways to develop strengths and opportunities, while minimizing the possibility of threats and weaknesses. One such approach is partnering with an organization that brings complimentary strengths to offset your weaknesses. We firmly believe that this consolidation will strengthen our combined portfolio of offerings on products, services, and marketing opportunities; along with a higher level of personnel expertise to deliver value to your operations. We also believe that the management of both supply and price risk can be enhanced, while gaining efficiencies will allow for a more capable cost structure to be competitive in the market.

With the recommendation from your Board of Directors to cast a positive vote, the following would take place with a successful outcome of the membership vote:

- A governing Board of Directors consisting of (10) ten. Five (5) would be chosen from each existing Board of Directors of Advanced Agri-Solutions Co-op, Inc and Southwest Landmark, Inc.
- Larry Hammond appointed as President and CEO.
- Gordon Wallace appointed as Executive VP and COO.
- The consolidation would take effect starting September 1, 2010.

While this may seem like a monumental change, we encourage you to remember that our successes of the past are the results of consolidations we previously recommended to you. We again ask for your support of our recommendation for consolidation, and look forward to our future member-information meetings that will be held in December and January. Future communications will be sent to advise you of the dates, locations, and times of the informational meetings.

We jointly thank you for your support and patronage of the past, while looking forward to the opportunity to better meet your needs as one united cooperative. Please do not hesitate to discuss your questions with any Board member or member of management. Have a safe fall harvest.

Sincerely,

A handwritten signature in black ink that reads 'John D. Waymire'.

John Waymire
Board Chairman
Southwest Landmark, Inc.

A handwritten signature in black ink that reads 'Christopher Schroer'.

Christopher Schroer
Board Chairman
Advanced Agri-Solutions Co-op, Inc.